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PRESS RELEASE

FOR IMMEDIATE RELEASE

North River Capital Invests in Independent Film

New Territory for Local Equity Capital Firm

Fort Wayne, August 15, 2011: North River Capital LLC, Fort Wayne, Indiana, announced today that its affiliate, White Hat Entertainment LLC, has partnered with TBB Film Investors and Park Pictures as executive producers of the upcoming independent feature film “Robot and Frank”.

The film stars Frank Langella, Susan Sarandon, James Marsden, Liev Schreiber, Liv Tyler, and Jeremy Strong. Shot on location outside New York City, it is being produced by Park Pictures Features and directed by Jake Schreier. The movie is scheduled to be released in early 2012.

Park Pictures Features is the newest collaboration between Park Pictures, a premier commercial production company founded by Jackie Kelman Bisbee and Lance Acord, noted producer-musician Sam Bisbee, and critically-acclaimed novelist and well-known indie film producer, Galt Niederhoffer. Robot and Frank is their first feature film together.

Danny Rifkin, a principal of North River Capital, commented, “Even though this is quite a departure for us, it demonstrates our willingness to consider a variety of investments, as long as we team up with the right people. In this case, we’re fortunate to partner with some of the most respected people in the industry, all of whom have high credibility and a history of positive returns. It’s also interesting to learn what drives success in different industries, and this endeavor has certainly been ‘entertaining’!”

North River Capital LLC is a privately-held equity capital firm located in Fort Wayne, Indiana. Founded just 3 years ago, in the summer of 2008, the firm’s primary strategy is to acquire majority equity positions in operating companies with potential for growth and value creation. This is North River Capital’s 15th transaction.

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